

ideaco



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About Ideaco

At Ideaco we aim to design and produce products with innovative ideas, beauty, aesthetic simplicity and convenience to everyday life.

Our challenge is to reduce waste and use smart technologies to produce high-quality materials, which represent aesthetic and moral values such as waste reduction.

All these values stem from ancient Japanese perspectives on nature called “Sansensoumokushikkaijyoubutu”.

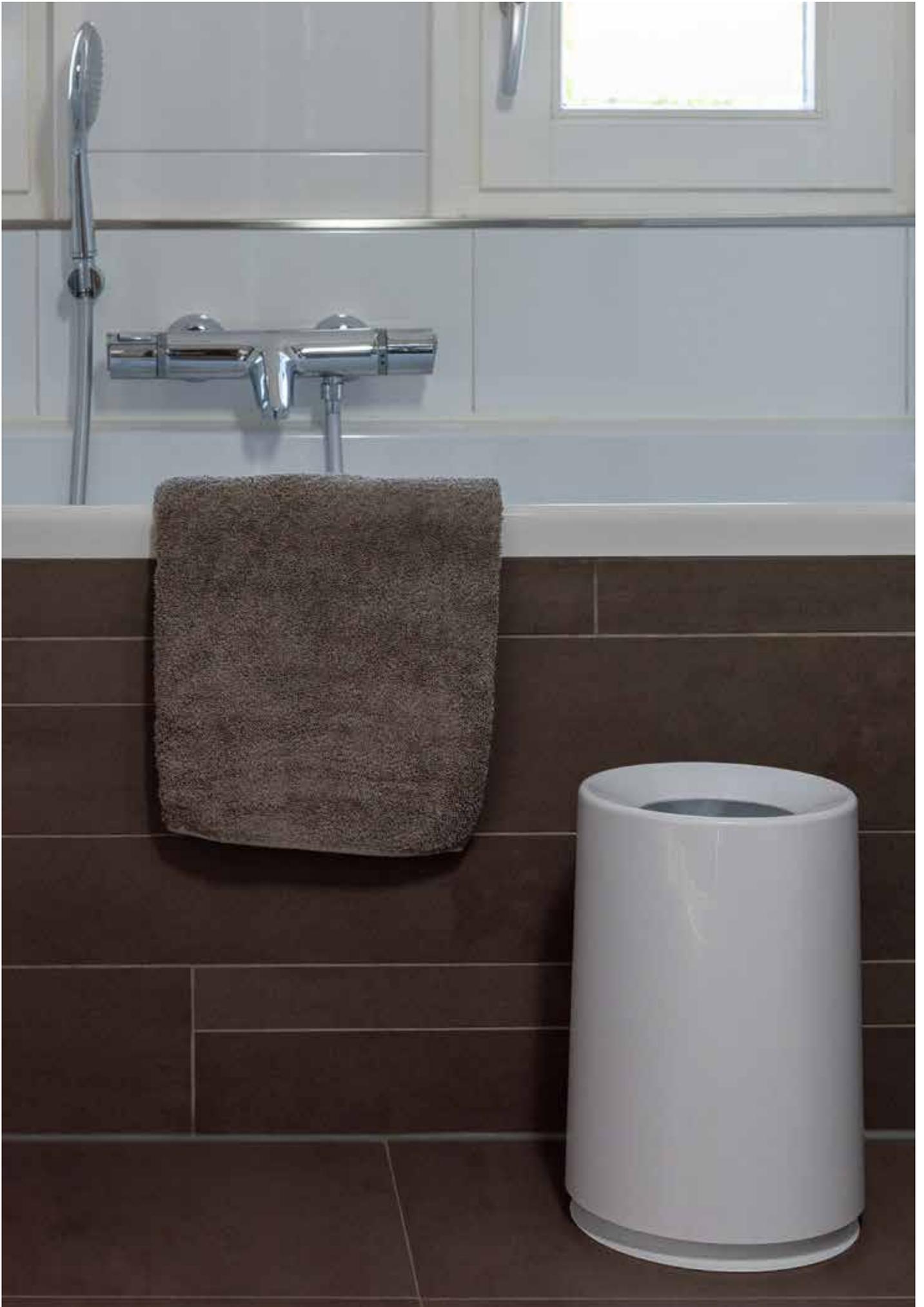
This means that we believe that Divinity lives in all things, from the tallest mountain, the flowing river and the living trees down to the very grass and pebbles on the ground we walk on.

In Japanese, the term for an idyllic setting like pristine natural woodlands, is “Satoyama”.

Those fortunate enough to live in the Satoyama have customs and a lifestyle which is focused on only taking what is really needed and giving nature time to recover itself.

Such a lifestyle is centered on respect for the environment and the world of that we are all part. In such a world waste is a thing from the past. Much of contemporary and modern Japanese culture and aesthetics stem from the Satoyama perspective on nature.

The roots of Ideaco’s designs are taken directly from the Satoyama landscape. We strive for aesthetic simplicity without waste.



TUBELOR



The Tubelor trashcan has won the iF Design award in 2008.

The Tubelor design is inspired by the concepts of being conscious of the environment, waste reduction and being innovative without losing aesthetics. It was not long ago that it was still very common to receive a plastic bag for every purchase in a shop or on a market.

Ideaco was already thinking ahead of ways to reduce and recycle waste by using plastic bags as a lining for the Tubelor trash can. The streamlined design makes the Tubelor look less like a waste bin, and more like a piece of modern sculpture. Since then Ideaco has designed and developed an entire range of trashcans all based on the original award-winning Tubelor. Many offices and design & boutique hotels around the world have been adorned with an item from the Tubelor series of trashcans.



colour	white
dimensions	W20 / D20 / H30 cm
volume	6,5 liter
weight	1,1 kg
material	polypropylene, ABS resin
moq	4
article code	id202WH



colour	black
dimensions	W20 / D20 / H30 cm
volume	6,5 liter
weight	1,1 kg
material	polypropylene, ABS resin
moq	4
article code	id202BK



colour	grey
dimensions	W20 / D20 / H30 cm
volume	6,5 liter
weight	1,1 kg
material	polypropylene, ABS resin
moq	4
article code	id202GY

Other colours are available upon request.
Minimum order quantities are required.



mini TUBELOR

The smaller version of the original Tubelor design.
Perfect for small areas such as a bathroom sink or a make-up table top.



colour	white
dimensions	W12,5 / D12,5 / H18,5 cm
volume	1,2 liter
weight	260 g
material	polypropylene, ABS resin
moq	4
article code	id212WH



colour	black
dimensions	W12,5 / D12,5 / H18,5 cm
volume	1,2 liter
weight	260 g
material	polypropylene, ABS resin
moq	4
article code	id212BK



colour	grey
dimensions	W12,5 / D12,5 / H18,5 cm
volume	1,2 liter
weight	260 g
material	polypropylene, ABS resin
moq	4
article code	id212GY

Other colours are available upon request.
Minimum order quantities are required.



TUBELOR Homme

The Tubelor Homme is based on the original Tubelor design. However it is bigger and therefore better usable for e.g. offices and hotels. Its larger design and sleek lines makes any interior an ideal décor for the Tubelor Homme.



colour	white
dimensions	W26 / D26 / H31,5 cm
volume	11,4 liter
weight	1,1 kg
material	polypropylene
moq	4
article code	id208RWH



colour	black
dimensions	W26 / D26 / H31,5 cm
volume	11,4 liter
weight	1,1 kg
material	polypropylene
moq	4
article code	id208BK



colour	grey
dimensions	W26 / D26 / H31,5 cm
volume	11,4 liter
weight	1,1 kg
material	polypropylene
moq	4
article code	id208GY

Other colours are available upon request.
Minimum order quantities are required.

KIFUTA

Made from natural beech plywood with a soft leather handle this cute and discreet lid conceals the contents of the Tubelor Homme trash can.



dimensions	W18 / D18 / H6 cm
weight	180 g
material	beech, leather, steel
article code	id429BE



TUBELOR Hi-Grande



The Tubelor Hi-Grande has a rectangular shape and is therefore ideal for small and narrow spaces such as offices, hotel rooms and in corners.

This model was awarded the prestigious Reddot Design Award in 2012.



colour	white
dimensions	W35 / D16,5 / H32 cm
volume	11,5 liter
weight	1,5 kg
material	polypropylene / HIPS
moq	4
article code	id246WH



colour	black
dimensions	W35 / D16,5 / H32 cm
volume	11,5 liter
weight	1,5 kg
material	polypropylene / HIPS
moq	4
article code	id246BK



colour	sand white
dimensions	W35 / D16,5 / H32 cm
volume	11,5 liter
weight	1,5 kg
material	polypropylene / HIPS
moq	4
article code	id246SWH



colour	brown
dimensions	W35 / D16,5 / H32 cm
volume	11,5 liter
weight	1,5 kg
material	polypropylene / HIPS
moq	4
article code	id246BR

Sand white and brown are available upon request and pre-order.
Minimum order quantities are required.



TUBELOR Cotton

Tubelor Cotton is one of the smallest models, allowing it to be used discreetly next to a coffee machine, on a shelf or in the medicine cabinet.

Its tilted mouth gives it a particular smiley-like appearance and allows you to throw away surprisingly large items.

Because of its smaller and unique shape it is suited for the kitchen worktop and the bathroom sink as well.



colour	white
dimensions	W22,5 / D9,5 / H15 cm
volume	1,7 liter
weight	400 g
material	polypropylene / ABS
moq	8
article code	id268WH

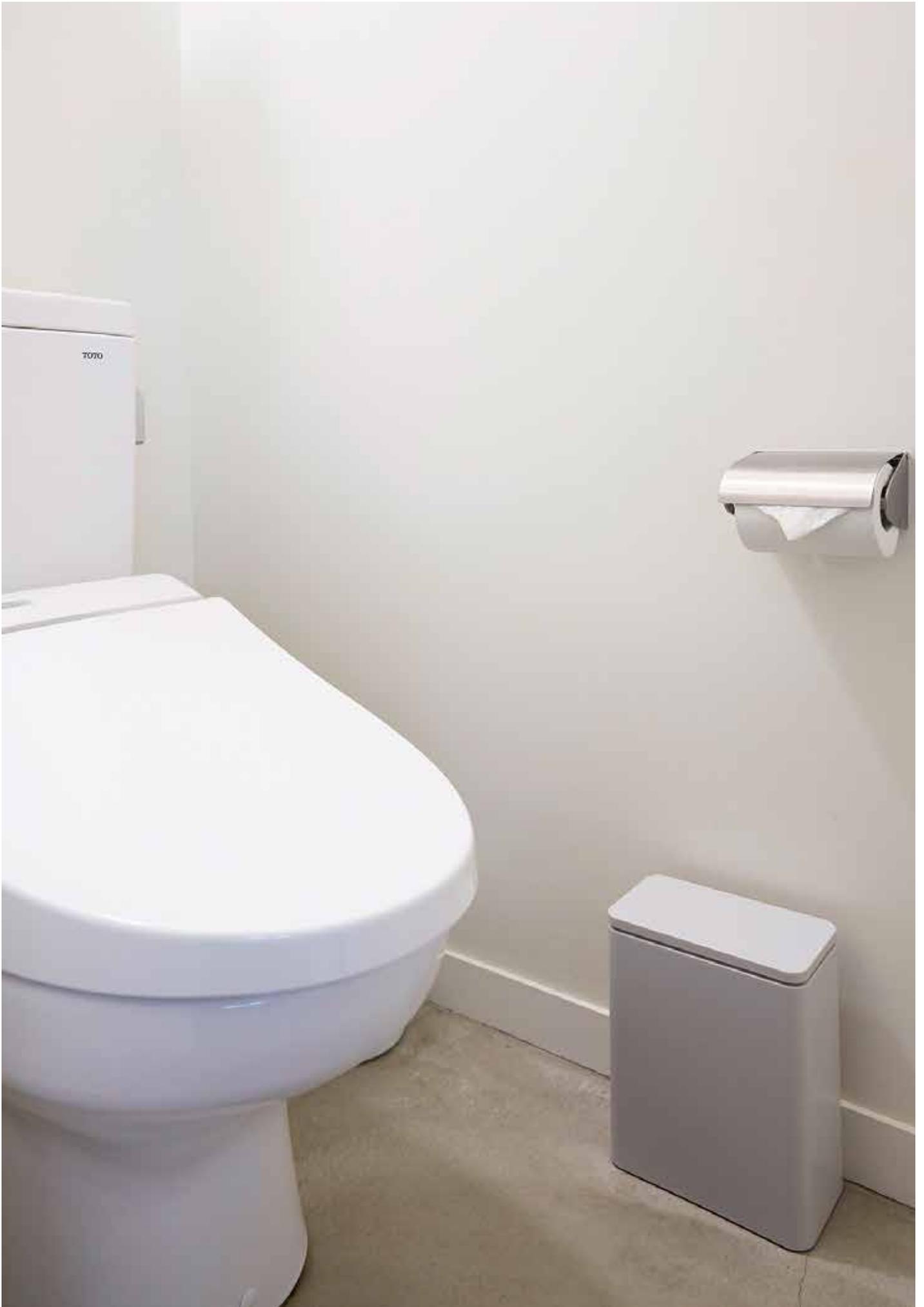


colour	black
dimensions	W22,5 / D9,5 / H15 cm
volume	1,7 liter
weight	400 g
material	polypropylene / ABS
moq	8
article code	id268BK



colour	grey
dimensions	W22,5 / D9,5 / H15 cm
volume	1,7 liter
weight	400 g
material	polypropylene / ABS
moq	8
article code	id268GY

Other colours are available upon request.
Minimum order quantities are required.



TUBELOR Medium flap

A new addition to the Tubelor family.

The Tubelor Medium Flap has a soft closing lid that opens and closes easily with one push.

Although it has a slim look the Medium Flap has a large capacity.

Perfect to keep any area odour free therefore providing a fresh environment.



colour	white
dimensions	W19,2 / D10,5 / H25,5 cm
volume	3 liter
weight	560 g
material	polypropylene/reinforced HIPS/silicone/ stainless steel
moq	6
article code	id284WH



colour	black
dimensions	W19,2 / D10,5 / H25,5 cm
volume	3 liter
weight	560 g
material	polypropylene/reinforced HIPS/silicone/ stainless steel
moq	6
article code	id284BK



colour	grey
dimensions	W19,2 / D10,5 / H25,5 cm
volume	3 liter
weight	560 g
material	polypropylene/reinforced HIPS/silicone/ stainless steel
moq	6
article code	id284GY

Other colours are available upon request. Minimum order quantities are required.



TUBELOR Rosewood & Oakwood

The Tubelor models Homme, Hi-Grande and Cotton are now also available in Rosewood and Oakwood print.



colour	oakwood print
dimensions	W26 / D26 / H31,5 cm
volume	11,4 liter
weight	1,2 kg
material	polypropylene
moq	4
article code	id258HM



colour	rosewood print
dimensions	W26 / D26 / H31,5 cm
volume	11,4 liter
weight	1,2 kg
material	polypropylene
moq	4
article code	id257HM

TUBELOR Hi-Grande



colour	oakwood print
dimensions	W35 / D16,5 / H32 cm
volume	11,5 liter
weight	1,5 kg
material	polypropylene / HIPS
moq	4
article code	id258HG



colour	rosewood print
dimensions	W35 / D16,5 / H32 cm
volume	11,5 liter
weight	1,5 kg
material	polypropylene / HIPS
moq	4
article code	id257HG

TUBELOR Cotton



colour	oakwood print
dimensions	W22,5/ D9,5 / H15 cm
volume	1,7 liter
weight	400 g
material	polypropylene, ABS
moq	8
article code	id268OW



colour	rosewood print
dimensions	W22,5/ D9,5 / H15 cm
volume	1,7 liter
weight	400 g
material	polypropylene, ABS
moq	8
article code	id268RW



Pallet Plywood Series

This slim and elegant table brings style and function to small or narrow spaces.

Suitable for the hall, bedroom or livingroom the Pallet Table solves any problem in narrow spaces.

Conveniently designed to build without using tools.
Made of beechwood veneer and mid-century plywood.

The Pallet Table comes in three sizes;

- PC High is a great size for a laptop. Provides a study desk for adults and kids.
- DM is the skinniest in the range. While deep enough for a A4 paper this narrow tablet is perfectly happy in a tight entrance space.
- TV, this low an narrow option in the range provides a minimalist looking TV stand suitable for both large or small screens. Alternatively, it is a cool table for your audio system.

article	PC high
dimensions	W79 / D39 / H73 cm
weight	9 kg
carton size	W84 / D42 / H15 cm
article code	id423WH



article	DM
dimensions	W79 / D23 / H73 cm
weight	6,1 kg
carton size	W84 / D27 / H15 cm
article code	id425WH



article	TV
dimensions	W79 / D26 / H38 cm
weight	4,8 kg
carton size	W84 / D29,5 / H15,5 cm
article code	id426WH



Wall tissue case



This discrete and neat tissue dispenser can be used in any place in your home such as the bathroom, the living room or the home office.

It's intelligent design allows for easy pulling of tissues and for easy refilling.
The Wall tissue case can be mounted with screws or with the included adhesive squares.

colour	white / black / grey / oakwood / rosewood
dimensions	W25,5 / D15,5 / H6 cm
weight	360 g
material	ABS resin
moq	6



article code : id259WH



article code : id259BK



article code : id259GY



article code : id259OW



article code : id259RW



Umbrella stand Cube saves space in your hallway. It prevents water droplets from marring your floor thanks to its neatly designed tray underneath.

The Cube has a playful and timeless feel, so it will smoothly fit into any interior design.

This product is made from Eco-Friendly materials which produce less greenhouse gasses during production.

colour	white (matt) / ash grey (matt) / mos green (matt) / chacoal (matt)
dimensions	W14 / D14 / H17,5 cm
weight	2 kg
material	polypropylene / silicone
moq	6



article code : id188WH



article code : id188AGY



article code : id188MOS



article code : id188CH

W+W Stationery x Oliver Franz



The White and Wood Stationery goods will provide a tidy working environment and add a natural and charming touch to your desktop. The trays are docking stations where analog meets digital.

The mug and its fitting saucer enable drinking coffee at your desk in an elegant and discrete way while working. The Penholder tray conveniently stores pens, pencils and other small items.

The memo pad allows to bundle scraps of loose paper while your smartphone can rest in the dock and connect you to the world. The natural looking tape cutter is an essential item for every stylish desk and for the Japanese washi tape rolls.

Exclusively designed for Ideaco by the well-known Swiss designer Oliver Franz, who currently lives and works in Japan.

mug tray



article code : id519WH

dimensions	W29 / D10 / H12 cm
weight	650 g
material	beech, pottery, silicon, MDF, EVA
moq	6

penholder tray



article code : id518WH

dimensions	W29 / D10 / H12 cm
weight	650 g
material	beech, pottery, silicon, MDF, EVA
moq	6

tape cutter



article code : id520WH

dimensions	W3,3 / D7,5 / H5 cm
weight	70 g
material	beech, pottery, steel
moq	8

W+W Stationery Kagome



The Kagome Series have even more impact on the ambiance of your workspace by the adding of minimalistic Japanese Kagome motifs.

Kagome is a traditional hexagonal pattern of Japanese basket-weaving and this subtle pattern is extensively used in Japanese decorations.

The Kagome is available in a mug tray and a penholder tray.

mug tray

colour	red / green
dimensions	W29 / D10 / H12 cm
weight	650 g
material	beech, pottery, silicon, MDF, EVA
moq	8



article code : id526RD



article code : id526GR

penholder tray

colour	yellow / blue
dimensions	W29 / D10 / H12 cm
weight	650 g
material	beech, pottery, silicon, MDF, EVA
moq	8



article code : id526YE



article code : id526BL

Tsumugi card box



This card box can organize and store small items, such as collected business cards, Post-its and more.

It can store business cards and small items separately thanks to the steel partition plate dividing the interior space. Cards can be easily searched as their top edge peeks out, and the design provides extra desktop space through its stackable design. Available in four neutral colours.

colour	white / grey / yellow / pink
dimensions	W10,8 / D7,5 / H8 cm
weight	215 g
material	beech, steel
moq	8



article code : id415WH



article code : id415GY



article code : id415YE



article code : id415PK

IKIGAI

DESIGN BRANDS



Ikigai Designbrands- interior and stationery accessories

At Ikigai we love simple and aesthetic design paired with a strong consciousness for the environment.

Our love is inspired by Japanese brands and products.

We are proud to be the European distributor for the Japanese brands IDEACO and Awagami Factory.

In The Netherlands we collaborate with Thomas Merlo & Partner AG for the distribution of MT Masking Tape, 3120 Mino, Mino On Glass, Minoshi Garden designed by atelier Oi.

We are continuously looking for other products and brands with focus on unique style, innovative design and aesthetic simplicity produced with durable materials.

We aim to bring beauty and convenience to your everyday life.

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